

**INTERNAL ASSIGNMENT QUESTIONS**  
**B.B.A. II YEAR**  
**ANNUAL EXAMINATION APRIL / MAY - 2022**



**PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION**  
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

**OSMANIA UNIVERSITY**

(A University Accredited with A+ by the NAAC - A University with Potential for Excellence,  
Hyderabad – 7, Telangana State)

**DIRECTOR**  
**Prof. G.B. Reddy**  
**Hyderabad – 7 , Telangana State**

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION  
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Every student of B.B.A. II year has to write and submit **Two Assignments** for each paper compulsorily. Each assignment carries **15 marks and for two assignments it is 30 marks**. The marks awarded to you will be forwarded to the Controller of Examinations, OU for inclusion in the University Examinations marks. If you fail to submit Internal Assignments before the stipulated date, the internal marks will not be added to University examination marks under any circumstances. The assignments will not be accepted after the stipulated date. **The assignments have to be submitted by the candidates in the same academic year when they pay the examination fee for exams in first instance only.**

You are required to submit the Exam fee receipt along with the assignment answers scripts at the concerned counter on or before 15.02.2022 and obtain proper submission receipt.

**ASSIGNMENT WITHOUT FEE WILL NOT BE ACCEPTED**

**Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.**

**Methodology for writing the Assignments (Instructions) :**

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments.  
(10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

**FORMAT**

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. NAME OF THE COURSE :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit them in the concerned counter.
8. Submit the assignments on or before **15.02.2022** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

**DIRECTOR**

**BA / B.A. (Maths & Stats) / B.Com. / BBA II YEAR**  
**ANNUAL EXAMINATIONS APRIL / MAY - 2022**

**INTERNAL ASSIGNMENT**

**Sub: General English**

**Section – A**

**UNIT – I : Answer the following short questions (each question carries two marks)      5x2=10**

1. Why does Shaw think we should not try to speak foreign languages too well ?
2. What do people imagine about Seth Govind Ram ?
3. Describe the Speaker's Experience of home coming.
4. Why does an encaged bird wish to sing ?
5. Why does the speaker ask the landlady to see his palm and sole ?

**Section – B**

**UNIT – II : Answer the following Questions (each question carries Five marks)      2x5=10**

1. Describe Verbal and Non – Verbal Communications.
  2. Do's and don'ts of interview skills.
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BA / B.A. (Maths & Stats) / B.Com. / BBA II YEAR

PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION  
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INTERNAL ASSIGNMENT QUESTION PAPER- 2021 - 2022

COURSE : ~~B.A.~~ B.A. II nd year

Paper : తెలుగు Subject : తెలుగు.

Total Marks: 20

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 "బమెర వోతన."
- 2 "కంఠజి నారాయణరావు".
- 3 ప్రకృతి వికాసం.
- 4 మధురమైన తెలుగు.
- 5 " ఏమి అపంబు నేనె నొక యాధరజీ దివికోత్తమండు తాత్  
క్షణమే భండస్సు.

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks) 2x5=10

- 1 "ఉడుమురి కన్నప్ప" కథను వివరించండి?
- 2 "హరిజన శతకం" ద్వారా కవి ఏమి చెప్పాలంటున్నాడు?

Name of the Faculty :

(Dr. D. Ram Babu)

Dept.

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**BA / B.A. (Maths & Stats) / B.Com. / BBA II YEAR**

**PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION  
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**INTERNAL ASSIGNMENT QUESTION PAPER- 2021 - 2022**

COURSE : B.A. II yr.

Paper : II Subject : HINDI (SL)

**Total Marks: 20**

**Section - A**

**UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10**

1. कवि रहीम ने तलवार और मुँह के आहरण के द्वारा क्या समझाया है ?
2. कबीरदास के अनुसर निम्न करने वाले लोग क्यों अच्छे हैं ?
3. तुलसीदास के अनुसर दुस्मिया का स्वभाव कैसा होना चाहिए और क्यों ?
4. कबीरदास के अनुसर गुरु का स्वभाव कैसा होना चाहिए ?
5. हिन्दी साहित्य के इतिहास में अन्वयी रामचन्द्र शुक्ल ने कितने कालों में बाँटा है ? उनके नाम लिखिए।

**Section - B**

**UNIT - II : Answer the following Questions (each question carries Five marks)**

**2x5=10**

1. मातृभूमि का हमारे जीवन में क्या महत्व है ?
2. आदि काल या वीरगाथा काल की मुख्य विशेषताएँ (प्रवृत्तियाँ) लिखिए।

Name of the Faculty : K. DATTATRAYA

Dept. HINDI

INTERNAL ASSIGNMENT QUESTION PAPER- 2021 - 2022

COURSE : B.A., B.B.A, B.Com. - II year

Paper : II Subject : Sanskrit

Total Marks: 20

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 प्रतिमानाटकस्य द्वायिता कः । प्रतिमानां नाम लिखत ।
- 2 शुकनासोपदेशः कस्मात् गृहीतः । शुकनासः कमुपदिशति ।
- 3 भोजप्रबन्धः केन विशचितम् । क्रियासिद्धिः सत्वे भवति महता ।
- 4 देकारकथा कस्मात् गृहीता । ददद-विवृणुत । नोपकरण-वर्णयत ।
- 5 अनुवदत - सत्यं तद । धर्मं चर । मातृदेवो भव ।  
पितृदेवो भव । आचार्यदेवो भव । अतिथिदेवो भव ।

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks)

2x5=10

- 1 लक्ष्यलक्षणसमन्वितम् अनन्वयान्तेष्ट्वारं वर्णयत ।
- 2 भगवत् शब्दस्य सर्वाणि विभक्तिरूपाणि लिखत ।

Name of the Faculty : Gyoti. N. Fouzdar

Dept. Sanskrit - Paper - II

**BA / B.A. (Maths & Stats) / B.Com. / BBA II YEAR**

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**INTERNAL ASSIGNMENT QUESTION PAPER- 2021 - 2022**

**COURSE : B.A. II year**

**Paper : \_\_\_\_\_ Subject : Arabic**

**Total Marks: 20**

**Section – A**

**UNIT – I : Answer the following short questions (each question carries two marks) 5x2=10**

- 1 (١) كم اخالك يا هاشم ؟ (٢) كم قلب في فطركم ؟
- 2 (٣) اين الجوك يا ابراهيم ، (٤) احييت ليل يا طلمي ؟
- 3
- 4 (٥) اذفطت سورة العبر يا ابراهيم
- 5

**Section – B**

**UNIT – II : Answer the following Questions (each question carries Five marks) 2x5=10**

- 1 Write the Summary "Compilation of the Quran"
- 2 Define the following- with Examples "الحروف الجارية" and "حروف متباعدة"

**Name of the Faculty : Md Sahid Ahmed**

**Dept. 12-12-2021**

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**BA / B.A. (Maths & Stats) / B.Com. / BBA II YEAR**

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**INTERNAL ASSIGNMENT QUESTION PAPER- 2021 - 2022**

**COURSE : B.A. \_\_\_\_\_**

**Paper : II (URDU) Subject : MUTALA-E-ADAB PART - II**

**Total Marks: 20**

**Section – A**

**UNIT – I : Answer the following short questions (each question carries two marks) 5x2=10**

- 1 (1) مثنوی ”امن نامہ“ کے مرکزی خیال کو اجاگر کیجئے۔
- 2 (2) میر جبر علی انیس کی مرثیہ نگاری پر نوٹ لکھئے۔
- 3 (3) مولانا ابوالکلام آزاد کی انشائیہ نگاری کا جائزہ لیجئے۔
- 4 (4) ”مکتوبات صفیہ“ پر اظہار خیال کیجئے۔
- 5 (5) ناول کی تعریف کرتے ہوئے اس کے اجزائے ترکیبی و فنی خصوصیات تحریر کیجئے۔

**Section – B**

**UNIT – II : Answer the following Questions (each question carries Five marks) 2x5=10**

- (6) ”رباعی“ کسے کہتے ہیں؟ اس کی مختلف اقسام کا ذکر کرتے ہوئے شامل نصاب رباعی گو شعراء کا تعارف پیش کیجئے۔
- (7) ”طنز و مزاح“ کے بارے میں اپنی معلومات بہم پہنچاتے ہوئے طنز و ظرافت کے مختلف انداز کا جائزہ لیجئے۔<sup>2</sup>

**Name of the Faculty :**

Dr. MOHD MUSHTAQ AHMED

**Dept. \_\_\_\_\_ URDU**

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**BBA II YEAR**  
**INTERNAL ASSIGNMENT - ANNUAL 2021 - 2022**

**Paper – I Human Resource Management**

**Assignment - I**

**Answer the following Questions (each question carries 5 marks)**

**3x5=15**

1. Standing Orders.
2. Job Enlargement
3. Quality of work life.

**ASSIGNMENT – II**

**Answer the following Questions (each question carries 5 marks)**

**3x5=15**

1. Explain the process of HRP.
2. Explain the process of Recruitment & Selection.
3. What is 360<sup>0</sup> Performance Appraisal – Explain ?

**BBA II YEAR**  
**INTERNAL ASSIGNMENT - ANNUAL 2021 - 2022**

**Paper – II Management Science**

**Assignment I**

**Answer the following questions (each question carries 5 marks)**

**3x5=15**

1. What are the Functions of production, planning and control.
2. What is plant layout ? Discuss the similarities and differences between layouts ?
3. What is the optimum sequence and elapsed Time of the Jobs A, B, C, D & E required to be processed on 3 machines with the process times as given below:

<b>Job :</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>
M1:	7	6	8	9	10
M2:	1	4	5	2	3
M3:	3	2	4	5	7

**Assignment II**

**Answer the following Questions (each question carries 5 marks)**

**3x5=15**

1. Define Operations Research and explain briefly its applications.
2. Explain the role of Stores department in materials management.
3. Find the initial solution to the Following problem using NWCM.

<b>Factory / Warehouse</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>Supply</b>
1	48	60	56	58	140
2	45	55	53	60	260
3	50	65	50	62	360
4	52	64	55	61	220
Demand	200	320	250	210	

**BBA II YEAR**  
**INTERNAL ASSIGNMENT - ANNUAL 2021 - 2022**

**Paper – III Basic Marketing**

**ASSIGNMENT – I**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. Write about Marketing Philosophies.
2. Briefly explain about Marketing Mix
3. Explain the bases for segmentation using an example.

**ASSIGNMENT – II**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. Discuss about Selecting Target Market Segments.
2. Explain the Stages in New Product Development.
3. Explain the Elements of Integrated Marketing Communications.

**BBA II YEAR**  
**INTERNAL ASSIGNMENT - ANNUAL 2021 - 2022**

**Paper IV : Elements of Financial Management**

**ASSIGNMENT – I**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. Explain the different Finance Functions.
2. Discuss the different sources of Finance.
3. What are advantages & disadvantages of Ordinary shares to the Company.

**ASSIGNMENT – II**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. State the Features of Venture Capital.
2. Explain the nature and causes for depreciation.
3. What is Break Even Analysis ? Explain its importance.